

## MICHAEL WOODCOCK JOINS ACUTECARE TELEMEDICINE AS SALES EXECUTIVE

**November 1, 2011 – Atlanta, GA:** AcuteCare Telemedicine (ACT) continues to expand its team by adding Michael Woodcock as Sales Executive. In this new position, Michael is responsible for executing ACT's growth strategy to acquire new accounts while maintaining its existing client base.

"Michael is an excellent fit for ACT," comments Dr. Matthews Gwynn, CEO, ACT. "He is not only an accomplished sales executive, but is he passionate about what we do. He is a welcome addition to our team."

Michael brings more than 15 years of experience in sales with a proven track record for generating significant new revenues ultimately resulting in increased market share. His efforts have earned him recognition and awards. In addition, Michael's ability to manage and drive sales strategies made him an ideal candidate for growing the business.

"His core strengths align with our needs as we extend our reach into hospitals in new regions," said Keith Sanders, COO, ACT. "Generating new business is a vital component of ACT's ability to attain business objectives as we move into 2012. Michael is primed to help us achieve those goals."

To learn more about ACT, go to [www.acutecaretelemed.com](http://www.acutecaretelemed.com)

### About AcuteCare Telemedicine

Founded in 2009, AcuteCare Telemedicine is a limited liability corporation advancing the opportunity for healthcare institutions to gain access to highly-respected, expert neurologists and telemedicine technologies. AcuteCare offers a range of services including first-rate neurological emergency response care with around-the-clock support and hospital accreditation education. AcuteCare primarily provides remote emergency neurology consultation which fills staffing needs and reduces the costs associated with 24/7 neurologist availability. As a result, healthcare institutions provide full service emergency neurology care and can earn Joint Commission Certification as a Primary Stroke Center.