

## GEORGIA TELENEUROLOGY REBRANDS AS ACUTECARE TELEMEDICINE

AcuteCare Telemedicine (ACT), an Atlanta-based healthcare provider specializing in treatment of acute strokes in underserved hospitals, launched a new brand as it gains market share in the industry. AcuteCare, formerly Georgia Teleneurology (GTN), has pursued its mission of providing high-quality emergency neurological care via remote presence to Georgia hospitals lacking 24/7 coverage since September 2009.

The company rebranded in June 2011, officially changing its name to AcuteCare Telemedicine maintaining its uncompromising dedication to deliver the highest quality of neurological care to those it serves. ACT is positioned to become a nationwide leader in the practice of telemedicine.

ACT's success is largely due to the 4 partners who happen to be board certified neurologists with over 50 years of combined experience. Dr. Matthews Gwynn, Dr. Lisa Johnston, Dr. James Kiely, and Dr. Keith Sanders have a proven track record managing patients with neurological emergencies, particularly acute stroke, via remote presence technology. As a result, ACT has contributed to improved patient outcomes.

"We are excited about the launch of our new brand reflective of our personality," comments Dr. Kiely. "Our mission and intention is clear. ACT is a driving force in the industry, known for quality and commitment to our craft. The rebrand is a component of that."

As the landscape of medicine continues to evolve, the need for acute neurological care 24 hours a day, 7 days a week, 365 days a year is critical. In addition to increased patient benefit, ACT also provides an opportunity for hospitals to serve acute neurological patients, ultimately impacting revenue growth.

To learn more about ACT, visit [www.acutecaretelemed.com](http://www.acutecaretelemed.com).

### **About AcuteCare Telemedicine**

Founded in 2009, AcuteCare Telemedicine is a limited liability corporation advancing the opportunity for healthcare institutions to gain access to highly-respected, expert neurologists and telemedicine technologies. AcuteCare offers a range of services including first-rate neurological emergency response care with around-the-clock support and hospital accreditation education. AcuteCare primarily provides remote emergency neurology consultation which fills staffing needs and reduces the costs associated with 24/7 neurologist availability. As a result, healthcare institutions provide full service emergency neurology care and can earn Joint Commission Certification as a Primary Stroke Center.