

ACUTECARE TELEMEDICINE THRIVES IN 2011, POISED FOR CONTINUED GROWTH IN 2012

Atlanta, GA – December 20, 2011: AcuteCare Telemedicine (ACT), an Atlanta-based leader in telemedicine services, approaches the end of 2011 having made significant strides during the year. Overall, the business saw more than 300% growth, with its telemedicine model proving to be an effective solution for client hospitals. The partners of ACT now provide 24/7 expert emergency neurological emergency care to numerous facilities throughout the southeast, while significantly impacting the bottom line of contracted hospitals.

In November, ACT added a new Sales Executive, Michael Woodcock, to acquire new accounts while maintaining the company's existing client base. Woodcock is able to focus on executing the business' growth strategy as it moves forward into 2012. In addition, a newly formed Board of Advisors will be announced in January 2012 to support extending the company's geographic reach and influence as leaders in the industry.

"ACT has brought an unparalleled level of expertise in emergency teleneurology care to patients throughout Georgia and the Southeast," says Woodcock. "We feel confident that this expertise, combined with sound growth strategies, will allow us to achieve our sales objectives in 2012 and beyond."

The partners of ACT are enthusiastic about the company's progress in 2011. "This was a phenomenal year of growth; the doubling of our hospital contracts, our midyear engagement of Junction Creative Solutions (an Atlanta-based strategic firm) to hone our business plan, and establishing a full-time sales team were all great strides," comments Dr. Keith Sanders, COO, ACT. Dr. Matthews Gwynn adds "The addition of new hospitals to our list of clients in 2011 has meant that more clients recognize the real value of ACT."

"Our expansion has given us an opportunity to deliver state of the art acute stroke care to patients who previously would not have had access to it," says Dr. Lisa Johnston. "We look forward to continuing to provide cost efficient, high quality patient care, particularly to those in underserved regions."

"ACT has maintained a laser focus on its mission," says Dr. James Kiely. "The growth we have experienced is a testament to the fact that ACT delivers on its promise. We are just getting warmed up."

For more information about ACT, its partners, and its services, visit www.acutecaretelemed.com.



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About AcuteCare Telemedicine

Founded in 2009, AcuteCare Telemedicine is a limited liability corporation advancing the opportunity for healthcare institutions to gain access to highly-respected, expert neurologists and telemedicine technologies. AcuteCare offers a range of services including first-rate neurological emergency response care with around-the-clock support and hospital accreditation education. AcuteCare primarily provides remote emergency neurology consultation which fills staffing needs and reduces the costs associated with 24/7 neurologist availability. As a result, healthcare institutions provide full service emergency neurology care and can earn Joint Commission Certification as a Primary Stroke Center.